



RANCH MANAGEMENT

CATTLE CALL
Newsletter for Alumni of
TCU Ranch Management
Spring 2026

From the President, Trevor Caviness '98

806-679-2998 trevor@cavinessbeef.com

Hello friends,

What a great turnout at the TSCRA social hour a few weeks back! The convention this year was great as always. It was wonderful to have Secretary Rollins in our backyard and speak at the event for the second year in a row! ESPN analyst and author Marty Smith was very entertaining and enlightening, as well. He has a great book on leadership titled [*Sideline CEO*](#) I recommend reading or listening to if you have time.

As always, there are so many variables to factor into daily decisions right now; like ground water issues, screwworm and the border, national/global politics and war. Times like these just show why it is so vitally important to be a part of industry associations for networking, lobbying power, issue expertise and educational opportunities. TCU Ranch Management is very fortunate to have several involved alumni in leadership capacities on the board of TSCRA and many other related industry associations. I hope we always keep that presence up!

Graduation is right around the corner. The Ranch Management Alumni Association is excited to have another great group of alumni coming on board. We welcome each one of you and challenge you to stay connected and involved! We wish you the best and want to be a beneficial resource.

Best Regards,
Trevor Caviness



Dr. Matthew Garcia

Director

Southwestern E & L S Professorship

m.garcia768@tcu.edu

Finishing Out the Year

As we are getting prepared to graduate another exceptional TCU Ranch Management class, I feel it is important to give an update on this class and the other activities that TCU Ranch Management is engaged in. First and foremost, the current class has successfully submitted and defended their Management Plans. I would have to say that these plans were exceptional in their quality and that the students went the extra mile to defend their strategies and management practices when questioned during the oral defense. It is always a great feeling when your students that you have heavily invested in start putting all the pieces of the production and financial puzzle together to form a complete process. If all goes as planned with finals and the last remaining projects, I believe we will roll to graduation with 19 of the most complete and competent students this program has ever produced.

Secondly, as many of you know, TCU Ranch Management has made a very concerted effort to stop being the hidden jewel of ranch management schools and become the shining pinnacle of what ranch management training is supposed to be. As such, we have invested significant time, effort, and funds in promoting the program at industry trade shows and job fairs, and in increasing our internet presence through geofencing efforts. I must say that the results of these efforts are proving fruitful. We have received a record number of qualified applicants for the 2027 class (at least in my tenure here) and are going to be conducting interviews through May and possibly June. What is unique about these candidates is that they are informed about what the program requires, the values it upholds, and its relevance to the current agricultural industry. I credit this to the recruiting efforts of the faculty in the building and, more importantly, the recruiting efforts of alumni who have stepped up and helped us to increase our recruiting footprint across the country. As of now, I would not be surprised if we have a solid 30 students in the 2027 TCU Ranch Management class! As the interview process wraps up I will be sure to let everyone know where we stand with numbers and where these students all come from.

Last but not least, I would like to officially welcome Dr. Kaylee Kipp to our faculty. Dr. Kipp brings a wealth of knowledge to the program, and I believe that she will help us round out the faculty and increase the depth of knowledge of our TCU Ranch Management students going to graduation. I believe having the first fully staffed faculty in the last couple of years will help us tremendously in everything we are trying to accomplish going forward, while also dramatically increasing the quality of our graduates. I hope many of you can attend the graduation on May 7 as we welcome our newest set of TCU Ranch Management Alumni!

SAVE THE DATE

TCU RANCH MANAGEMENT

SUMMER GATHERING 2026

PAWHUSKA, OK • JUNE 26-28

FOR INFORMATION, SPONSORSHIPS, OR VOLUNTEERING CONTACT
JOEL REIMER • 918-695-5545 • JOEL.REIMER66@GMAIL.COM

Ranch Rodeo Info

Osage County Fairgrounds
320 Skyline Drive, Pawhuska, OK 74056

Events

Stray Gathering, Team Branding,
Trailer Loading, Cut & Capture

Team Qualifications

All Friends, Family, Children, Alumni & Recruits Welcome | Capped At 16 Teams
Two TCU Ranch Management Alumni Required Per Team (Unless Direct Relatives)

For Every Team Consisting of Only TCU RM Alumni, 5 Seconds Off Per Event

For Every Team Member Under The Age Of 16, 5 Seconds Off Each
Event Per Contestant Under 16

Indoor Stalls - \$20/Night

RV Hookups Available For Additional Costs

Breakfast & Lunch Will Be Provided

Coggins Required

Questions & Contact Information:

Joel Reimer (918) 695-5545 joel.reimer66@gmail.com

Shooting Event Info

**** All Participants Are Responsible For Bringing A Shotgun & Shells ****

Ammo Available to Purchase if Necessary

5-Stand Sporting Clay Competition

\$20 Entry, 25 Birds - Unlimited Entries

Traditional 5-STAND menu thrown which will include 1 single, 1 report pair, and 1 true pair at each of the five stands. Maximum score is 25 and Top 5 scores & ties advance to the 5-STAND Shoot-Off starting at 4:00 PM.

Wobble Wagon Fun

A two stand elevated shooting platform designed for your enjoyment. Each shooter will have the option of a manual mode or a 5-bird menu per stand.

You are limited to ONLY 10 birds per round. This ensures that every participant has a chance to shoot. You are more than welcome to shoot as many rounds as you'd like. ALL PRACTICE BIRDS will be thrown from the Wobble Wagon.

Danny's BBQ Will Be On Site Serving Food & Beverages
Pool Table & Shuffleboard Table Available For All At The Main Lodge

Questions & Contact Information:

Hunter Reed (Primary): (918) 907-1033 hunter@reedranch.com

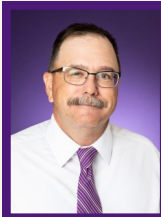
Beth Reed (Secondary): (918) 607-9861 beth@reedranch.com

All guests & participants are required to sign & complete the Ranch's liability waiver. Liability Waiver located in Reed Ranch 5-Stand Competition Details.



For details, roping/shooting rules, hotels, directions, please go to:

<https://cse.tcu.edu/ranch-management/alumni/events.php>



Lee A. Knox

Associate Professor

Houston L S & R Professorship

lee.knox@tcu.edu

Prescribed Burns

The rangelands of the world, and especially Texas, have been shaped since their creation by fire on the landscape. The application of prescribed fire on the landscape has proven effective in changing vegetative communities, increasing forage quality, manipulating grazing behavior, debris removal, and protecting unburned resources from wildfires. Prescribed burning is often a polarizing subject in the range livestock industry often siding one neighbor against the other. As a professional educator, I see my duty in teaching the next generation the best methods in implementing prescribed burns. After being trained, they can either feel comfortable conducting prescribed burns or be comfortable with their neighbor conducting prescribed burns just across the fence from them.

Landowners have the right under Chapter 153.002 of the Texas Natural Resources Code to conduct burns on the landowner's property. However, that "right" is regulated by TCEQ with the Outdoor Burning Rule, Title 30, Texas Administrative Code (30 TAC), Sections 111.201–221. Also, counties can limit prescribed burning by implementing county wide burn bans using Section 352.081 of the Texas Local Government Code.

Landowner's liability for property damage, personal injury, or death is not modified by that "right" given under Chapter 153.002 of the Texas Natural Resources Code. However, the remainder of Chapter 153 and Title 4, Part 13, Chapters 225-229, of the Texas Administrative Code outline the authority and modification to liability given to Certified and Insured Prescribed Burn Managers when conducting prescribed burns.

Certified and Insured Prescribed Burn Managers must follow the regulations set forth by TCEQ. However, they have the authority to conduct prescribed burns during a county wide burn ban. This opens up potential burn days as typical burn bans placed during prime prescribed burning weather for standard management objectives on ranch operations.

Certified and Insured Prescribed Burn Managers must maintain a liability insurance policy for at least \$1 million for each single occurrence of bodily injury or death, or injury to or destruction of property with a minimum aggregate limit of at least \$2 million. Their limit of liability by the Chapter 153 Code is the same as the forementioned required insurance requirement. In essence, Certified and Insured Prescribed Burn Managers, and those assisting with the burn, are 100% protected from liability claims if a burn being conducted within the constraints of a written prescription. Note, no one is protected if they commit gross negligence.

There are two classes of Certified and Insured Prescribed Burn Managers; Commercial or Private. Commercial have the ability to burn for anyone and their insurance is tied to them. Private can only burn on land they have control of with ownership or a lease, or are employed full time by a landowner. The Private's insurance is tied to the property and they cannot burn for the public. Again, the two major benefits of being certified and insured is the ability to burn during a burn ban and the 100% protection for liability.

I am a Texas TDA Certified and Insured Private Prescribed Burn Manager and Lead Burn Instructor. The Range Management curriculum has been updated to include the Texas TDA Prescribed Burn Managers Course. Ranch Management students can take the test to start the process to become a TDA Prescribed Burn Manager assuming they participate on a prescribe burn that I am instructing on. Fortunately, the 2026 class was able to assist with a burn with the Fort Worth Nature Center this past winter. Burning helped the students become more comfortable with conducting their own burn or with their neighbor burning just across the fence.

Finally, I plan on hosting a one day prescribed burn training for alumni and the public this summer. Six CFT's will be issued. As usual, we will try to do a burn during the training. **I haven't set the date, nor location, so if you would like to host the training feel free to reach out to me.**

Sponsor Spotlight

In this edition of Cattle Call, we're excited to highlight Oklahoma Steel & Wire, a trusted name in agricultural and industrial wire products, known for their long-term commitment to quality and American-made manufacturing. We had the opportunity to visit with Lou Richards, who has been part of the company's story for more than four decades.

Tell us a little about yourself and Oklahoma Steel & Wire.

I have been employed with the company for 42 years and before joining Oklahoma Steel, I was their first customer in 1979 when they began operations. Oklahoma Steel & Wire (OKBRAND) is a family owned and operated company headquartered in Madill, OK. The Moore family relocated from southern Iowa in 1979 with just two employees and a single machine to produce wire cattle panels. Today, 800 employees operate a fully integrated manufacturing facility that melts and produces 280,000 tons of steel annually, along with additional facilities that produce products for agricultural and industrial markets. Most of our agricultural products carry the OKBRAND label and are distributed throughout the United States.



What makes OKBRAND products stand out in the agricultural and industrial markets?

All OKBRAND products are entirely melted, poured, and manufactured in the U.S., and adhere strictly to ASTM specifications. Our commitment to quality is unmatched.

What factors have contributed most to OKBRAND's long-term success?

We acknowledge our 46 years of success to the many talented employees who have contributed in bringing our company's history to the forefront. We are also incredibly grateful for the tremendous acceptance and confidence from customers who specifically ask for OKBRAND products.

Do you have any advice you would like to share with our alumni?

Inspire to make a difference in a life, whether it's your own or someone else's. Believe, practice and demonstrate fairness in every transaction. And give grace to every brilliant sunrise!

For alumni who would like to connect with you, what is the best way to reach you?

You can visit us online at www.okbrand.com or reach me on my cell phone at (580) 795- 6200.

Lou Richards
Oklahoma Steel & Wire

OKBRAND

**From the RMAA: We would like to extend a special thank you to OKBRAND for their support of the TCU Ranch Management Program*



- **April 28—April 29: Texas A&M Agrilife Hemphill Co. Beef Conference**, Canadian, TX
- **May 19: HIRE OK**, Oklahoma City, OK
- **June 23—June 25: Florida Cattlemen's Association Convention & Trade Show**, Marco Island, FL
- **June 26—June 28: TCU RM Alumni and Family Summer Gathering/Roping**, Pawhuska, OK
- **July 24 & July 25: Oklahoma Cattlemen's Association Convention & Trade Show**, Tulsa, OK
- **August 4 – August 6: HPJ Crops and Cattle Conference & Ag Expo**, Kansas City, MO

TCU Ranch Management Alumni Association, Inc. Executive Committee and Board of Directors

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Joel Reimer '21
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Communications Director Elect: Blair Hesse '21
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Laura St. John '21
(817)897-8175 laura.l.stjohn@tcu.edu

WHO DID WHAT:

- mail: TCU Box 297420,
Fort Worth, TX 76129 OR
- call: 817-257-7145 OR
- email: ranching@tcu.edu



Thank You!!!

We are pleased that so many of you take advantage of this form to indicate change of address, marriage, birth, or job.

You are helping us keep up with you and that's what we want to do!



As a reminder, due to the rising cost of postage, printing, and budget cuts, **Cattle Call will ONLY be sent via email unless otherwise requested.**

You are able to view past issues on the TCU RM website <https://cse.tcu.edu/ranch-management/alumni/cattle-call-newsletter.php>.

Please make sure we have your most recent email address.

If you do not have access to a computer or email, or prefer a paper copy, let us know and a copy will be mailed to you.

Grad Year _____

Name _____

NEW ADDRESS/PHONE/EMAIL

Address _____

City _____ State/Zip _____

Phone _____

E-Mail _____

JOB CHANGE

Company _____

Position _____

City _____ State/Zip _____

WEDDING

Spouse's Name _____

Date Married _____

BIRTH

Baby's Name _____

Date Born _____

OTHER

Need merch? Look no further!

Call (817)257-7145 or
email s.strother@tcu.edu
to see what's in stock!

- short sleeve t-shirt \$20
- long sleeve t-shirt \$28
- infant onesie \$25
- caps \$35
- gate sign \$25
- hoodie \$48-\$54
- TCU RM socks \$10

*GET A FREE PAIR OF RM
SOCKS WITH PURCHASE OF \$75
OR MORE*

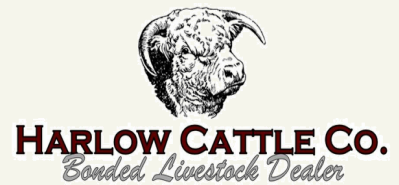




Prescribed Burn/FW Nature Center & Refuge

TCU RM Alumni Association Generously Supported By:

OKBRAND



Compass Ag Solutions, Merck Animal Health, Texas Farm Credit

Ag Texas, Animal Health International, Big Bend Trailers, Capital Farm Credit, LaPerla Feeders, Livestock Nutrition Center, RanchBot, Spitzer Animal Health, Zoetis

Hunter Crow, Producers Trading Company, Standard Meat Co., Texas & Southwestern Cattle Raisers Association

For sponsorship opportunities, please contact Allison Haubold '22

allisonhaubold@gmail.com (940)736-4132

TCU Ranch Management Alumni Association Sponsorship

<u>LEVELS</u>	<u>GIFT</u>	<u>BENEFITS</u>
CATTLE BARON	\$10,000	<ul style="list-style-type: none"> • One Reserved Table with company signage at Events • Linked Logo on TCU Ranch Management Website • Logo and Named information on all Event Marketing • Social Media Recognition with Logo • Company Banner displayed at Events, when applicable * • Logo, Advertisement and “Sponsor Spotlight” in quarterly newsletter, The Cattle Call • Advertisement of Company informational events, webinars, etc. to alumni database via email ** • Spoken Recognition at events, when applicable
RANCH BOSS	\$7,500	<ul style="list-style-type: none"> • Six Tickets with Company Signage at Events • Logo on TCU Ranch Management Website • Logo and Named Recognition on all Event Marketing • Social Media Recognition with Logo • Logo and “Sponsor Spotlight” in quarterly newsletter, The Cattle Call • Advertisement of Company informational events, webinars, etc. to alumni database via email ** • Spoken Recognition at events, when applicable
TRAIL BOSS	\$5,000	<ul style="list-style-type: none"> • Four Tickets with Company Signage at Events • Recognition on all Event Marketing • Social Media Recognition with Logo • Name Recognition and “Sponsor Spotlight” in quarterly newsletter, The Cattle Call • Advertisement of Company informational events, webinars, etc. sent to alumni database via email • Spoken Recognition at events, when applicable
WRANGLER	\$2,500	<ul style="list-style-type: none"> • Two Tickets to Events • Company Name Recognition on Ranch Management Website & social media • Advertisement of Company informational events, webinars, etc. to alumni database via email ** • Spoken Recognition at events, when applicable
COWBOY	\$1,000	<ul style="list-style-type: none"> • Advertisement of Company informational events, webinars, etc. to alumni database via email ** • Spoken Recognition at events, when applicable

*Company should provide banner of their choice for events

**Sponsors will not receive alumni contact information – Specific product information and marketing will not be approved – advertisement of informational events, webinars, etc. should be sent to the Communications Director and TCU Ranch Management Program Specialist for approval and sending.